



ZITF

Zambia International Trade Fair Trust

59th Edition



2nd July, 2025 to 8th July, 2025
 Theme: “Enhancing Business Resilience through Innovation and Trade”.

About Us

The Zambia International Trade Fair is the biggest exhibition house in Zambia which hosts both Local and Foreign exhibitors from all sectors of the economy.

ZITF creates a business platform for exchange of innovative ideas for value addition to products and services and accelerating economic growth.

Vision

To be the leading and most preferred international exhibition house in Zambia and Beyond.

Mission Statement

To be a premier forum which promotes trade and investment as well as provide a platform for both Local and International organizations to showcase their products and services with a view to creating strategic business linkages for wealth creation.

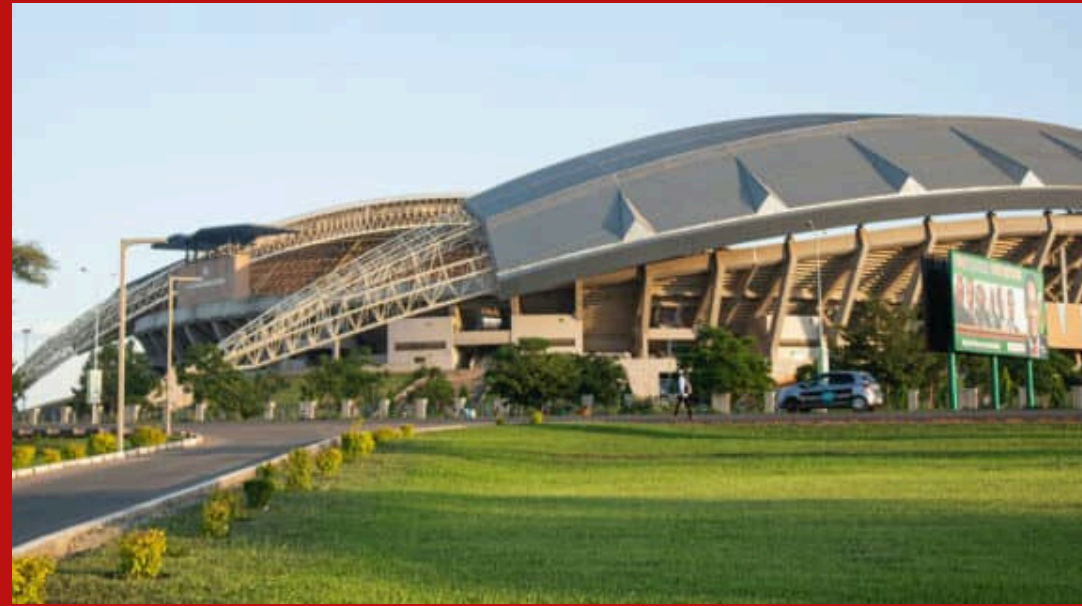
Important Dates

- Wednesday 2nd July, 2025 - March Past and Flag off by the Minister of Commerce Trade and Industry.
 - Ministerial Welcome Cocktail.
 - Ministerial Tour of Stands.
 - Judging of Exhibitors.
- Thursday 3rd July, 2025 - Business Seminars
 - Judging Continues
 - Business to Business Interactions
- Friday 4th July, 2025 - Business Seminars Continues.
- Saturday 5th July, 2025 - Official Opening.
 - Presidential Tour of Stands
 - Award Presentation by the President.
 - Presidential Luncheon
- Sunday 6th July, 2025 - Trading Days
- Monday 7th July, 2025 - Trading Days
- Tuesday 8th July, 2025 - Trading Days
 - End of Trade Fair



About the City of Ndola

ZITF Welcomes you to “Ndola” the friendly City on the Copperbelt Province. Which lies 320km north of Capital City Lusaka, Ndola is the 3rd Largest City in Zambia, which was founded in 1904 with the population of over 455,194. It is the gateway to the mineral-producing region of the Country sitting in close proximity to Zambia’s biggest and busiest mining towns such as: Kitwe, Chingola, Luanshya, Mufulira and the Mining Town of the North Western Province. This makes the Trade Fair a suitable-Central place to meet possible investors and business partners in the Country’s Biggest Sector, ”Mining”.



Like Lusaka, the development in Ndola has been rapid and extensive which has seen Ndola to be home to the 2nd largest Airport in Zambia, the Simon Mwansa Kapwepwe International Airport, the 2nd largest Stadium, Levy Mwanawasa Stadium. The City is also home to some of Zambia’s Tourist attraction such as the Copperbelt Museum, the Mupapa Slave Tree, The Dag Hammarskjold Crash Site etc.

The Friendly City of Ndola is an array of beautiful Hotels and Lodges, which provides accomodation to the visitors. The City also house the Ndola Golf Course where all our Golf Enthusiastic Visitors will find peace.

This makes Ndola a perfect Destination to let off steam and the Zambia International Trade Fair a place for that perfect business Investment and Network.



Key Sectors

- Agriculture
- Mining
- Energy
- Tourism
- Small and Medium Enterprises
- Government Departments and Ministries
- Banking and Finance
- Manufacturing
- Traders

Patronage

MARKET	2023	2024
Private	152	179
Public Sector	99	136
Foreign Companies	81	106
Tom M’tine	371	379
Vendors	315	248
Restaurants	22	22
Ablution Block	11	11
Food Court	20	25
Grand Total	1,071	1,106

Foreign Exhibitors Per Country

s/n	Country	Number
1	DR Congo	24
2	India (Dubai)	7
3	Ghana	7
4	Zimbabwe	5
5	Nigeria	7
6	Pakistan	7
7	Kenya	6
8	Tanzania	6
9	Egypt	6
10	South Africa	5
11	China	3
12	Uganda	5
14	Senegal	8
15	France	1
17	USA	3
18	Northern Ireland	1
19	Japan	1
20	Mozambique	4
21	Republic of Benin	1
##	TOTAL	106



Presidential Tour: H.E Hakainde Hichilema President of the Republic of Zambia and Patron of ZITFT and Guest of Honour H.E Felipe Jacinto Nyuci, President of the Republic of Mozambique, in the entourage of ministers and Board of Trustees of ZITFT



Innovation Hub: Discussion Panel led by Minister of Science and Technology Hon. Felix Mutati and ZITFT Chief Executive Officer Mr. Ezra Chabuka Chibwe and Some stake holders



Exhibition Highlights: The Agriculture Sector

10 Great Reasons To Exhibit at ZITF

- To Generate Lucrative highly targeted Business Leads.
- Meet and Connect with Prospective Customers.
- Strengthen your bond with existing customers.
- Learn about new developments in your Industry.
- Meet new companies that can help your business grow.
- Close deals with new customers during the Trade Fair.
- Strengthen or Establish your Brand.
- Showcase products and Service to local and International Markets.
- Build and Sustain Business Partnerships through strategic Business meetings.
- Enhance Investment Opportunities for the growth of the Business Sector.

Key Events

- Official Opening and Presidential Luncheon
- Presidential Tour
- Ministers Welcome Reception
- Judging of Exhibitors
- Networking Sessions and Tour
- Business Seminars
- Business to Business Interactions
- The Innovations Hub
- Sellers to Buyers Interaction
- Entertainment

Specialized Events

The Zambia International Trade Fair offers a wide range of services other than Main Trade Fair. Below are some of the Services and Events Offered.

- Annual Media Awards
- Annual Summer Festival

Other Services

- Corporate Office Space
- Warehousing
- Venue for Events
 - Weddings/ Kitchen Parties
 - Graduation Ceremony
 - Church Seminars
- Other Outdoor and Indoor Events

2025 Up Coming Events

1. Annual Media Awards



The Annual Media Awards are recognitions given to Media Houses and Personalities for their outstanding Broadcast about the Zambia International Trade Fair.

- Kindly Note that this Event is Open for Sponsorship.

2. Annual Summer Festival



The Annual Summer Festival is an annual celebratory event aimed on uniting the people from all walks of life, through Business Seminars, Entertainment and Cultural Events. The 2025 Summer Festival will be held on 24th October, 2025.

- Kindly Note that this event is Open for Sponsorship

2025 Sponsorship Packages

Diamond Sponsor - Presidential Luncheon	300,000
Platinum Sponsor - Minister's Cocktail	250,000
Gold Sponsor - Business Seminars	200,000
Silver Sponsor -	100,000
Bronze Sponsor - Winner/Stakeholders Dinner	50,000
Entertainment	400,000

Item Sponsorship

Car Stickers	15,000	6	90,000
Ushers/Gate Keepers	600,000	2	120,000
Innovation Hub	50,000	8	400,000
Fashion Night	50,000	2	100,000
Majorrettes	50,000	5	250,000
Information Centre	25,000	1	25,000

Ticket Prices

VIP Rosette	1440
VIP Badge	460
Adult Member	215
Junior Member	105
Local Exhibitor	215
Hawkers(Vendors)	330
Daily Tickets	40

- Kindly Note that Daily Tickets are sold by Computickets across all Shoprite outlets in the Country.

For Bookings Contact:

Zambia International Trade Fair Trust
 P.O Box 710058, Plot No. 2735 Liberia Road,
 Show Grounds, Industrial Area, Ndola
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